

# EDITORIAL POLICY

## 1. Accuracy

- a. Take reasonable steps to ensure that reporting is accurate, presented in context, and are not misleading.
- b. Do not present information that will materially mislead the audience.
- c. Taking stances on issues and editorialising is permitted, provided they comply with 1.a and 1.b.

## 2. Fair dealing & privacy

- a. Inform participants of the general nature of their participation.
- b. Take steps to contact adversely named parties, and give a fair opportunity for a reply.
- c. Attribute sources where possible, and disclose all sources online.
- d. Honour any assurances given to participants in relation to conditions of participation or confidentiality.
- e. Payment shall not be made for information or to interviewees.
- f. Respect a person's reasonable expectations of privacy, unless there is sufficient public interest to do so.

## 3. Mistakes

- a. Issue a correction promptly if published works are significantly inaccurate.

## 4. Conflict of interest

- a. Any personal interests or divided loyalties must be disclosed.

## 5. Personal gain

- a. Do not accept or request any money, travel, entertainment, or goods outside of normal business hospitality.

## 6. Advertising, sponsorship, and funding

- a. Advertising and sponsorships are permitted, but will not impede on the integrity of reporting, and may not dictate the content of the reporting.
- b. Any advertising, funding, or sponsorship must be reasonably disclosed.